

# Website Monitoring Service

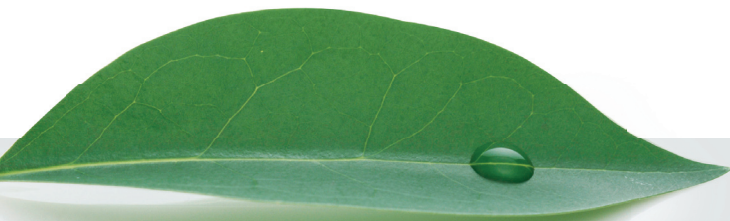
Our website monitoring service provides you with a detailed quarterly report which measures your website's ranking positions on Google, MSN, Yahoo! and AOL, when searches are performed using key phrases that are relevant to your business. This can be a harsh reality check for many businesses but can also be the first step towards getting ahead of the competition.

The report makes recommendations about key phrases, metatags, website structure and page content which, when implemented, will increase the number and type of visitors to your website and ensure the traffic is aligned to your Internet marketing objectives.

We also look for anything else that may be preventing your website from achieving optimum rankings on search engines, for example problems that may result from unsuitable use of technologies such as Flash or JavaScript and advise on how to overcome them.

As part of this ongoing service we provide a framework to measure and improve your search engine positions in the form of a quarterly Web Ranking Report. The overall objective is to systematically move your website higher up the rankings over a period of time, so that eventually top rankings can be achieved on major search engines.

This service is a must if your website doesn't seem to be working for you and for just **£75** per quarter, can your business afford not to try it?



## ORGANIC DESIGN

effective websites built to the highest standards technically and functionally



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